



THE FUTURE IS HYBRID WHETHER YOU AGREE OR NOT

THE REALITY OF HYBRID CLOUD ARCHITECTURE

Almost every CIO I talk to says they have a “cloud-first” strategy, and they are putting everything in the public cloud. This is typically driven by cost reduction mandates, and the impression that public cloud is the only way to gain advantage in their digital transformation. However, this approach is neither realistic or reality.

Public cloud is absolutely a vital part of a next-generation architecture and needed to achieve digital leadership. However, no application is an island. And when pursuing this cloud-first strategy, many organizations don’t take the time to develop a smart cloud strategy or application assessment process.

For any workload, there are dependencies with other applications, data sources, integration requirements, business processes, and other architectural realities. All of this can take a cloud strategy off the rails faster than you can say AWS.

For nearly every large organization, the reality will be hybrid for a long time to come. And I propose, an open hybrid cloud architecture is the right approach to maintain the agility, flexibility, and security we need.

Margaret Dawson brings real-world examples, data insights, and a fresh perspective to this discussion of cloud computing and a modern IT architecture.

MARGARET DAWSON BIO

Called “Witty, inspirational and wicked smart,” Margaret Dawson is a 30-year technology industry veteran who led successful programs and teams at several start-ups and Fortune 500 companies, including Amazon.com, Microsoft, HP and Red Hat. Her insider’s knowledge of technology, engaging presentation style and authenticity has made her a sought-after keynote speaker, moderator and emcee at numerous conferences worldwide.

Whether it’s an intimate gathering with key executives or a national trade show, Margaret has a knack for connecting with the audience to keep them listening. An acclaimed author and speaker, she has presented on numerous topics, including digital transformation, cloud computing, leadership and living intentionally. She lights up the stage with her unique talent of snorting while laughing, and is unafraid to admit her greatest education and growth came from the multiple failures and stalled ventures she experienced.