



## WOMEN EMPOWERING WOMEN

### 8 STEPS WE CAN ALL TAKE NOW

It is so easy for us to point fingers at men. If only there wasn't sexism in the world. If only men would support women leaders more. While everyone can agree there needs to be change in the world by men, there is so much more women can do for other women.

In fact, oftentimes, women are the worst critics of other women. And until all women are intentionally supporting other women, we have no right to blame others.

Join Margaret Dawson, a technology executive and long-time intentional supporter of women and men, in a discussion of what women can do to support each other more. Margaret outlines eight actions we can all start taking now to enable women empowering women.

### MARGARET DAWSON BIO

Called "Witty, inspirational and wicked smart," Margaret Dawson is a 30-year technology industry veteran who led successful programs and teams at several start-ups and Fortune 500 companies, including Amazon.com, Microsoft, HP and Red Hat. Her insider's knowledge of technology, engaging presentation style and authenticity has made her a sought-after keynote speaker, moderator and emcee at numerous conferences worldwide.

Whether it's an intimate gathering with key executives or a national trade show, Margaret has a knack for connecting with the audience to keep them listening. An acclaimed author and speaker, she has presented on numerous topics, including digital transformation, cloud computing, leadership and living intentionally. She lights up the stage with her unique talent of snorting while laughing, and is unafraid to admit her greatest education and growth came from the multiple failures and stalled ventures she experienced.