

MARGARET DAWSON

Emcee, Moderator, Event Host, Keynote Speaker

Called “Witty, inspirational and wicked smart,” Margaret Dawson is a 30-year technology industry veteran who led successful programs and teams at several start-ups and Fortune 500 companies, including Amazon.com, Microsoft, HP and Red Hat. Her insider’s knowledge of technology, engaging presentation style and authenticity has made her a sought-after keynote speaker, moderator and emcee at numerous conferences worldwide.

Whether it’s an intimate gathering with key executives or a national trade show, Margaret has a knack for connecting with the audience to keep them listening. An acclaimed author and speaker, she has presented on numerous topics, including digital transformation, cloud computing, leadership and living intentionally. She lights up the stage with her unique talent of snorting while laughing, and is unafraid to admit her greatest education and growth came from the multiple failures and stalled ventures she experienced.

Professionally and personally, Margaret has a passion for mentoring women and men in tech, and is unapologetic in her drive for increased equality and diversity. Ranked as one of the top Women in Cloud Computing, Margaret was also named Business Role Model of the Year for Women in IT, and Mentor and Coach of the Year by the Stevie Business Awards.

Testimonials

“Margaret is not only an outstanding and hilarious speaker, but she is an incredible human and an utter joy to work with! In our last event survey, she was named as the favorite speaker for many of our attendees. If you can get her on your stage, you’re fortunate indeed!”

-- Rebecca Croll, Director of Content – StartUp Fest / FWD50

“Always insightful and hilarious, Margaret delivers. Whether a technical talk or an inspiring and motivational speech, Margaret Dawson brings magic to the stage.”

-- Wendy White, Vice President of Marketing - Egenzia (an Expedia Group Company)

“I’ve asked Margaret to speak at our conference multiple times because she is one of my favorite speakers. She understands the entire IT industry and describes how all the different pieces fit together. One of the best voices we have today.”

-- Seth Robinson, Senior Director, Technology Analysis - Comptia

“Margaret has a hard hitting message on how women can break through cultural barriers for higher success rates. She is a top keynote speaker that engages as she hits multiple nerves.”

-- Fawn Annan, President - ITWC & Chair at Canadian Channel Chiefs

“When Margaret walks into a room her presence is felt immediately. She’s direct and makes a personal connection. She’s coaching a few women and they’ve learned a lot from her”

-- Luc Villeneuve, President - Benchmark Corp.

Shine Your Light!

A small sample of partners, presentations, and events

"Margaret brings magic to the stage."

